

#### MEET YOUR PHOTOGRAPHER



My name is Cora Moyer, head photographer here at Vestige, and I absolutely adore what I do! I love peppermint tea, dancing down grocery store aisles, clothes that don't feel like clothes, and couch cuddling while internet stalking Duchess Kate. I also REALLY love smiles, like a lot. Vestige is defined as a trace of something that is disappearing. My goal as a photographer is to help capture moments that may escape our grasp, to preserve a memory within pixels, as to ensure that it never disappears.

#### HOW DOES THIS WORK?

- Check out Vestige's online portfolio, talk to some of our past clients, and once you're convinced we're great, book your session with us! We'll help you decide how much time will need to be scheduled and what type of session you're looking for.
- We'll have to conduct a Meet & Greet so we know exactly what you're looking for. We can do this with a quick survey via email or by phone. We'll discuss colors, props, locations, and themes. Don't panic! We know what we're doing and of course we'll help you along the way.
- Hooray! It's time for your session or event. Please try to be on time, as we've scheduled your session with optimal lighting in mind. This part should be a breeze! It's always best to come over prepared and stress free.
- After four to six weeks, you should expect a special package via snail mail! This should include your high-resolution disc with the previously agreed upon number of images, as well as a quick customer questionnaire to help us better serve future clients. If you'd like your pictures professionally printed we can help you with that! We also provide design services if you're looking for a personalized greeting card or announcement.



# RAVES & REVIEWS



"Cora really helped me feel comfortable in front of the camera and I was proud to share my pictures with family and friends! Thank you for making my photo shoot memorable and fun!" -Kenny

"I had such an excellent time when Cora did our pictures! It was so easy with her! She made it 100% more comfortable knowing she will laugh with you and be silly with you! I had such a great time and I'm still in awe at our pictures!"

-Ashley





Amanda | Class of 2015

Thanks to great prep Amanda's photographs were captured in just one hour using only one outfit! Fashion forward and a lover of urban spaces, Amanda's personality shines through her senior portraits.

## PREP

A good shoot is the result of a lot of work that occurs before we bring the camera out. Look through your favorite magazines and mark your favorite outfits, poses and hair. Spend some time on Pinterest looking through senior portrait ideas. Using your "homework" we'll discuss your personal style during your consultation.

## **PAMPER**

In order for your outsides to look pampered and pristine, your insides need to be well taken care of too! A week before your session, start drinking a lot of water and eating a bit healthier. Keep your skin moisturized using lotion and never leave the house without your Chapstick. Be sure to have your nails clean or painted in a neutral color. You may want to schedule hair and makeup appointments for the day of your session.

# PRACTICE

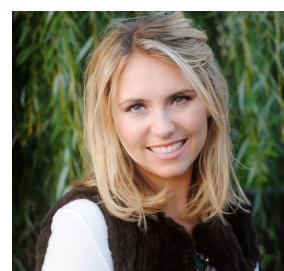
We all feel a bit uneasy when we're put in front of the camera because it's something we're not used to. Take time to practice your smile, "serious" face, and a few full body poses in front of a mirror to help build confidence for your approaching supermodel moment.

### PERFORM

Senior portrait sessions are all about you and your accomplishments. We want to tell you how great you are and make sure you feel really awesome. However, your attitude plays a major role in how your pictures come out. Make sure you wake up at a decent hour and eat plenty of healthy foods so you look and feel energized! Also, we want you to speak up if you're uncomfortable but it's also important that you trust your photographer. Your poses may feel a little unnatural but they look great behind the lens. Think like we're a team.







# WHAT TO WEAR

Our most simple advice (and most repeated) is to aim to COMPLEMENT your background and those around you, NOT match them. Layers are a great addition to any outfit and small accessories always add an extra pizzaz. Avoid T-shirts with logos and always be sure to press your clothes before your appointment. Bring options and keep your personality in mind. Hair and makeup should look natural.



### TIPS FOR SENIORS...

- -Busy, multi-colored patterns may take attention away from your face. Try to include just three or four colors in your outfit (shoes and accessories included).
- -Props should be discussed before hand but try to bring items that are important to you. You want your pictures to tell your story. What means a lot to you or your family?
- -Try to categorize your outfits in groups such as: casual, cozy, dressy, sport related, preppy, edgy, country, boho, or urban.
- -Layers and accessories are great ways to showcase your personality. Be sure to include hats, necklaces, scarves, belts, and statement pieces.
- -The color chart above can help in deciphering complementary colors. Use it horizontally, vertically, diagonally, or even by its squares.



# LOCATION, LOCATION, LOCATION

To be honest with you, photographers don't typically sit still well, so it's always best to let us come to you! We're willing to travel anywhere as long as our schedule allows it!

Get that brain of yours going and let's collaborate! We highly encourage clients to think of places that hold a special place in their hearts. Our only requirement is that we are allowed legal access. Do you know someone that owns a super chic home? Do you know someone at the public library? What about a farmer with a barn? Let's get creative together!

A great thing to consider is where you'll be displaying the images in your home. If the answer is in your family room, a more relaxed location like a field might be best. If the images will be placed in your dining room, a more elegant or trendy location is usually preferred.

\*During your Meet & Greet use SUPER descriptive words for what you're looking for. \*For instance: romantic, vintage, glam, quirky, muted, saturated, edgy, modern, country, classic, industrial, evergreens, snow covered, white picket fence...

